P.O. BOX 33091

NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



KYW TV3

INVOICE

Page 1 of 10

Account Exec: Office:

JOHN LINK POL.

GWTS-PH 1041-81064

Contract Num: 1041-81064 **Contract Dates:** 10/30/2012-11/05/2012

Contract Dates: Customer Order:

Product Desc:

Linked Order:

CPE: / /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable PE: / /

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ 10/30-11/05

Invoice Num: 1041-556845 Invoice Date: 11/11/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

| Buy | Flight | | | | | | | | Total | | |
|-------------------------------|--|--------------------------------|-----------------|-----------------------------|------------------|--|-----------------------|---------|----------|----------------|--|
| Line | Description | | | Buy Line Date | s | мт | WTFSS | Dur | Spots | Rate | |
| 1 | 5A MORN NEW | S | | 10/30/2012-11/ | /02/2012 | . T W | /TF | 30 | 4 | 250.00 | |
| Week (| Of | | MTWTFS | <u>s</u> | Spots Per Week | _ | Rate | | | | |
| 10/29/ | /2012-11/04/2012 | | . T W T F | | 4 | | 250.00 | | | | |
| Air Dat | nte Dav | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | Remarks | |
| 10/30/2 | | 05:24:56 AM | | RMT105H | | 30 | 250.00 | | | | |
| 10/31/2 | /2012 We | 05:20:33 AM | | RMT105H | | 30 | 250.00 | | | | |
| 11/01/2 | /2012 Th | 05:12:36 AM | | RMT105H | | 30 | 250.00 | | | | |
| 11/02/2 | /2012 Fr | 05:20:10 AM | | RMT105H | | 30 | 250.00 | | | A. | |
| 2 | 5A MORN NEW | S | | 11/05/2012-11/ | /05/2012 | М | | 30 | 1 | 250.00 | |
| | | | | | | | | | | | |
| Week (| Of | | MTWTFS | <u>S</u> | Spots Per Week | | Rate | | The same | | |
| 11/05/2 | /2012-11/11/2012 | | М | | 1 | 10 | 250.00 | | | | |
| Air Dat | ate <u>Dav</u> | Air Time | M/G For | <u>Material</u> | 10 | <u>Dur</u> | Rate | Debit | Credit | Remarks | |
| 11/05/2 | • | 05:18:24 AM | | RMT107H | | 30 | 250.00 | A | | | |
| 3 | 5:30AM NEWS | THIS MORNING | | 10/30/2012-11/ | /02/2012 | . T W | /TF | 30 | 4 | 405.00 | |
| | | | | -4 | | | | | | | |
| | | | | | | | | | | | |
| Week (| Of | | MTWTFS | <u>s</u> | Spots Per Week | No. | Rate | | | | |
| | <u>Of</u> /2012-11/04/2012 | | MTWTFS .TWTF | <u>s</u> | Spots Per Week 4 | and the same of th | <u>Rate</u> 405.00 | | | | |
| | /2012-11/04/2012 | <u>Air Time</u> | | <u>S</u> <u>Material</u> | 100 | | | Debit | Credit | <u>Remarks</u> | |
| 10/29/2 | /2012-11/04/2012 ate <u>Day</u> | <u>Air Time</u> 05:52:07 AM | .TWTF | | 100 | <u>Dur</u> 30 | 405.00 | Debit | Credit | <u>Remarks</u> | |
| 10/29/2 Air Dat | /2012-11/04/2012 ate <u>Day</u> /2012 Tu | | .TWTF | <u>Material</u> | 100 | | 405.00 <u>Rate</u> | Debit | Credit | Remarks | |
| 10/29/2 Air Dat 10/30/2 | /2012-11/04/2012 ate Day /2012 Tu /2012 We | 05:52:07 AM | .TWTF | Material RMT105H | 100 | 30 | 405.00 Rate 405.00 | Debit _ | Credit | <u>Remarks</u> | |

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



KYW TV3

INVOICE

MENENDEZ FOR SENATE(170464) 317 George St FI 4

In Account MESSAGE & MEDIA INC.(22198)

ATTN:Accounts Payable

100 Albany St

New Brunswick, NJ 08901-2008

New Brunswick, NJ 08901-2179

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-81064

Contract Dates: 10/30/2012-11/05/2012

Customer Order: Linked Order:

CPE: / /

Product Desc: MENENDEZ 10/30-11/05

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1041-556845
 Page 2 of 10

 Invoice Date:
 11/11/2012

 Billing Cycle:
 Weekly

 Billing Period:
 10/29/2012-11/11/2012

 PAY BY
 12/11/2012

 Net 30 days

| Buy | Flight | | | | | | | | | Total | | |
|------------|----------------------------|-------------|--------------|-------------------|-----------------|----------------|--------------------|----------------|-------------|----------|-----------------|--|
| _ine | Description | on | | | Buy Line Dates | | мт٧ | /TFSS | Dur | Spots | Rate | |
| 4 | 5:30AM N | EWS | THIS MORNING | | 11/05/2012-11/0 | 5/2012 | М | | 30 | 1 | 405.00 | |
| We | ek Of | | | MTWTFSS | <u> </u> | Spots Per Week | _ | Rate_ | | | | |
| 11/ | 05/2012-11/11/2 | 2012 | | М | | . 1 | | 405.00 | | | | |
| Δir | <u>Date</u> | Day | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | Remarks | |
| | /05/2012 | | 05:56:14 AM | <u>IVI/O T OI</u> | RMT107H | | <u>- 201</u> 30 | 405.00 | BCBR | Orcan | <u>rtemants</u> | |
| | | | | | | | | | | | | |
| 5 | THIS MOF | RNING | (5:58-7AM) | | 10/30/2012-11/0 | 2/2012 | . T W | TF | 30 | 8 | 350.00 | |
| 14/- | -1. 04 | | | MINITEC | _ | 0 D | | Data | | 1 | A. | |
| | eek Of /29/2012-11/04/2 | 2012 | | MTWTFSS | <u> </u> | Spots Per Week | _ | Rate 350.00 | | | | |
| 10/ | Z3/Z01Z-11/04/2 | 2012 | | . 1 W 1 F | | 6 | | 350.00 | | | | |
| <u>Air</u> | Date | <u>Day</u> | Air Time | M/G For | <u>Material</u> | | Dur | Rate | Debit | Credit | Remarks | |
| 10/ | 30/2012 | Tu | 06:30:27 AM | | RMT105H | | 30 | 350.00 | | | | |
| 10/ | 31/2012 | We | 06:24:18 AM | | RMT105H | | 30 | 350.00 | The same of | | | |
| 10/ | 31/2012 | We | 06:58:16 AM | | RMT105H | 10 | 30 | 350.00 | | | | |
| 11/ | 01/2012 | Th | 06:13:29 AM | | RMT105H | | 30 | 350.00 | | | | |
| 11/ | 01/2012 | Th | 06:50:57 AM | | RMT105H | | 30 | 350.00 | | | | |
| 11/ | 02/2012 | Fr | | | - 11 | | 30 | M. | | 350.00 | Preempted | |
| 11/ | 02/2012 | Fr | 06:18:19 AM | 11/02/2012 | RMT105H | | 30 | 350.00 | 350.00 | | Makegood | |
| 11/ | 02/2012 | Fr | 06:51:58 AM | 11/02/2012 | RMT105H | | 30 | 0.00 | 0.00 | | N/C. Makegood | |
| 6 | THIS MOR | NING | (5:58-7AM) | W 1 | 11/05/2012-11/0 | 5/2012 | M | | 30 | 1 | 350.00 | |
| | 11110 11101 | | (0.00 17111) | | 11/03/2012 11/0 | 3/2012 | 141 | | | <u>'</u> | 000.00 | |
| We | ek Of | | | MTWTFSS | 3 | Spots Per Week | | Rate | | | | |
| 11/ | 05/2012-11/11/2 | 2012 | | М | | 1 | | 350.00 | | | | |
| Air | <u>Date</u> | <u>D</u> av | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | Remarks | |
| | 05/2012 | Мо | | | RMT107H | | 30 | 350.00 | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |

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NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



KYW TV3

INVOICE

Page 3 of 10

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1041-81064 10/30/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

Product Desc: MENENDEZ 10/30-11/05

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556845 Invoice Date: 11/11/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

| Description CBS THIS MO Of /2012-11/04/201 ate Da | <u>-</u> | MTWTFS | Buy Line Dates 10/30/2012-11/0 | | | VTFSS | Dur | Spots | Rate |
|---|--|--|--|---|--|--|---|---|--|
| <u>Of</u> /2012-11/04/201 | <u>-</u> | MTWTFS | 10/30/2012-11/0 | 02/2012 | | | | | |
| /2012-11/04/201 |) | MTWTFS | | | . T W | TF | 30 | 5 | 405.00 |
| /2012-11/04/201 | , | | S | Spots Per Week | | Rate_ | | | |
| | | .TWTF | | 5 | - | 405.00 | | | |
| to Do | | | | · · | | | | | |
| | y <u>Air Time</u> | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | Remarks |
| /2012 Tu | | | RMT105H | | 30 | 405.00 | | | |
| | | | | | | | | | |
| | | | | | | | | W. | |
| | | | | | | | | | N. |
| /2012 Fr | 08:29:15 AM | | RMT105H | | 30 | 405.00 | | | |
| CBS THIS MO | RNING | | 11/05/2012-11/0 | 05/2012 | М | | 30 | 1 | 405.00 |
| | | | | | | | | | |
| Of | | MTWTFSS Spots Per Week | | 10 | Rate | | | | |
| /2012-11/11/201 | 2 | Μ | | 1 | | 405.00 | | | |
| <u>ite Da</u> | v Air Time | M/G For | Material | | Dur | Rate | Debit | Credit | Remarks |
| | - | | RMT107H | | 30 | 405.00 | | <u> </u> | . terraine |
| WEEKENDA | -\4\0 0 A T 0 7 A M | | 44/00/0040 44/ | 20/0040 | | | | | 000.00 |
| WEEKEND N | EWS SAT 6-7AM | | 11/03/2012-11/0 | J3/2012 | 100 | . S . | 30 | 1 | 300.00 |
| Of | | MTWTES | S | Snots Per Week | | Rate | | | |
| | | | | <u> </u> | = | | | | |
| 2012 11/04/201 | = | | | | | 300.00 | | | |
| | - | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> |
| /2012 Sa | 06:39:56 AM | | RMT107H | | 30 | 300.00 | | | |
| CBS SATURE | AY MORNING NE | WS 7-9AM | 11/03/2012-11/0 | 03/2012 | | . S . | 30 | 1 | 300.00 |
| | | | | | | | | | |
| Of | | MTWTFS | <u>s</u> | Spots Per Week | = | Rate_ | | | |
| /2012-11/04/201 | 2 | S. | | 1 | | 300.00 | | | |
| ite <u>Da</u> | v Air Time | M/G For | Material | | Dur | Rate | Debit | Credit | Remarks |
| | - | | RMT107H | | 30 | | | | |
| (2) (2) (2) (2) (2) (2) (3) (4) (4) (4) (4) (4) (4) (4) (4) (4) (4 | 2012 Th 2012 Th 2012 Fr CBS THIS MC OF 2012-11/11/2012 e Da 2012 Mc WEEKEND NI OF 2012-11/04/2012 e Da 2012 Sa CBS SATURD OF 2012-11/04/2012 e Da | 2012 Th 07:55:20 AM 2012 Th 08:38:43 AM 2012 Fr 08:29:15 AM CBS THIS MORNING Of 2012-11/11/2012 e Day Air Time 2012 Mo 08:28:26 AM WEEKEND NEWS SAT 6-7AM Of 2012-11/04/2012 e Day Air Time 2012 Sa 06:39:56 AM CBS SATURDAY MORNING NE Of 2012-11/04/2012 e Day Air Time | 2012 Th 07:55:20 AM 2012 Th 08:38:43 AM 2012 Fr 08:29:15 AM CBS THIS MORNING Of MTWTFS 2012-11/11/2012 M e Day Air Time M/G For 2012 Mo 08:28:26 AM WEEKEND NEWS SAT 6-7AM Of MT WTFS 2012-11/04/2012S. e Day Air Time M/G For 2012 Sa 06:39:56 AM CBS SATURDAY MORNING NEWS 7-9AM Of MT WTFS 2012-11/04/2012S. MT WTFS 2012-11/04/2012S. | 2012 Th 07:55:20 AM RMT105H 2012 Th 08:38:43 AM RMT105H 2012 Fr 08:29:15 AM RMT105H CBS THIS MORNING 11/05/2012-11/0 Of MT W T F S S 2012-11/11/2012 M e Day Air Time M/G For Material 2012 Mo 08:28:26 AM RMT107H WEEKEND NEWS SAT 6-7AM 11/03/2012-11/0 Of MT W T F S S 2012-11/04/2012S. e Day Air Time M/G For Material 2012 RMT W T F S S 2012-11/04/2012S. e Day Air Time M/G For Material 2012 Sa 06:39:56 AM RMT107H CBS SATURDAY MORNING NEWS 7-9AM 11/03/2012-11/0 Of MT W T F S S 2012-11/04/2012S. | 2012 Th 07:55:20 AM RMT105H RMT105/2012 RMT WTFSS Spots Per Week RMT1071 Spots Per Week RMT107H RMT107H RMT107H RMT107H RMTWTFSS Spots Per Week RMT107H RMT107H RMTWTFSS Spots Per Week RMT107H RMTWTFSS Spots Per Week RMT107H RMTWTFSS Spots Per Week RMT107H RMT107 | 2012 Th 07:55:20 AM RMT105H 30 | 2012 Th 07:55:20 AM RMT105H 30 405.00 | 2012 Th 07:55:20 AM RMT105H 30 405:00 2012 Th 08:38:43 AM RMT105H 30 405:00 2012 Fr 08:29:15 AM RMT105H 30 405:00 2012 Fr 08:29:15 AM RMT105H 30 405:00 2012 Fr 08:29:15 AM RMT105H 30 405:00 2013 Fr 08:29:15 AM RMT105H 30 405:00 2014 MT W T F S Spots Per Week Rate 2012-11/11/2012 M | 2012 Th 07:55:20 AM RMT105H 30 405.00 2012 Th 08:38:43 AM RMT105H 30 405.00 2012 Fr 08:29:15 AM RMT105H 30 405.00 2012 Fr 08:29:15 AM RMT105H 30 405.00 2012 Fr 08:29:15 AM RMT105H 30 405.00 2012 M 30 1 2012 M 30 1 2012 M 1 405.00 2012 M 1 405.00 2012 M 08:28:26 AM RMT107H 30 405.00 2012 M 08:28:26 AM RMT107H 30 405.00 2012 M 08:28:26 AM RMT107H 30 405.00 2012 M 201 |

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



KYW TV3

INVOICE

Page 4 of 10

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-81064 10/30/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

Product Desc:

CPE:

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

/ /

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ 10/30-11/05

Invoice Num:

1041-556845 11/11/2012

Invoice Date: Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:**

12/11/2012 Net 30 days

| Buy | Flight | | | | | | | | | Total | | |
|----------|---------------------------------------|--------|-------------------------|---------|---------------------|------------------|------------------|------------------|-------|----------|----------------|---|
| Line | Descript | ion | | | Buy Line Date: | 5 | MTW | TFSS | Dur | Spots | Rate | |
| 11 | WKND N | EWS S | UN 6-7A | | 11/04/2012-11/ | 04/2012 | | . S | 30 | 1 | 150.00 | |
| ١ | Neek Of | | | MTWTFS | S | Spots Per Week | | Rate_ | | | | |
| _ | 10/29/2012-11/04 | /2012 | | S | _ | 1 | _ | 150.00 | | | | |
| | Air Data | Day | Air Times | M/C For | Material | | Dur | Data | Dobit | Cradit | Domarko | |
| | <u>Air Date</u> 11/04/2012 | | Air Time 06:39:31 AM | M/G For | Material RMT107H | | <u>Dur</u> 30 | Rate 150.00 | Debit | Credit | <u>Remarks</u> | |
| | | | | | KWIT TOTTI | | | | | | | |
| 12 | CBS SUI | NDAY N | MORNING | | 11/04/2012-11/ | 04/2012 | | . S | 30 | 1 | 1,440.00 | |
| | NI- Of | | | MINATE | 2 | Casta DaniMa | | Data | | | N. | |
| | <u>// Week Of</u> 10/29/2012-11/04 | /2012 | | MTWTFS: | <u> </u> | Spots Per Week 1 | - | Rate 1,440.00 | | | | |
| | 10/29/2012-11/04 | 12012 | | | | 1 | | 1,440.00 | | | | |
| | Air Date | | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | Remarks | |
| 1 | 11/04/2012 | Su | 09:28:52 AM | | RMT107H | | 30 | 1,440.00 | | | | |
| 13 | WKND N | EWS S | UN 7-9A | | 11/04/2012-11/ | 04/2012 | | . S | 30 | 1 | 250.00 | |
| | | | | | | | | | | | | |
| 7 | Week Of | | | MTWTFS | <u>s</u> | Spots Per Week | \ \ | Rate | | | | |
| 1 | 10/29/2012-11/04 | /2012 | | S | _ // | 1 | 1 | 250.00 | | | | |
| <u> </u> | Air Date | Day | Air Time | M/G For | <u>Material</u> | | Dur | Rate | Debit | Credit | Remarks | |
| 1 | 11/04/2012 | Su | 07:13:12 AM | | RMT107H | | 30 | 250.00 | | | | |
| 14 | FACE TH | IF NAT | ION 10:30-11AN | 1 | 11/04/2012-11/ | 04/2012 | | S | 30 | 1 | 2,000.00 | |
| | .,,,,, | | | | 11/3 (/23/2 / 1) | 0 1120 12 | | | | <u> </u> | 2,000.00 | 1 |
| 7 | Neek Of | | | MTWTFS | <u>s</u> | Spots Per Week | _ | Rate | | | | |
| 1 | 10/29/2012-11/04 | /2012 | | S | | 1 | | 2,000.00 | | | | |
| , | Air Date | Dav | Air Time | M/G For | <u>Material</u> | | _Dur | Rate | Debit | Credit | Remarks | |
| | 11/04/2012 | - | 10:58:47 AM | | RMT107H | | 30 | 2,000.00 | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
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P.O. BOX 33091

NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

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KYW TV3

1041-556845

11/11/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 5 of 10

JOHN LINK POL. **GWTS-PH**

Account Exec: Office: Contract Num:

1041-81064

10/30/2012-11/05/2012

Contract Dates:

Customer Order:

Linked Order:

CPE:

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Product Desc: MENENDEZ 10/30-11/05

Broadcast airtimes represented are reported to the nearest second.

| 11/11/2012 | | |
|-----------------------|---------------|-------------|
| Weekly | PAY BY | 12/11/2012 |
| 10/29/2012-11/11/2012 | PAIDI | Net 30 days |

| uy | Flight | | | | | | | | | Total | |
|-----|----------------|------------|-------------|------------|-----------------|----------------|------------|--------|--------|--------|--------------------------------|
| ine | Descr | iption | | | Buy Line Date | s | МТ | WTFSS | Dui | Spots | Rate |
| 15 | TALK | PHILLY | | | 10/30/2012-11 | /02/2012 | . T V | VTF | 30 | 4 | 630.00 |
| | Week Of | | | MTWTFS | S | Spots Per Week | | Rate | | | |
| | 10/29/2012-11/ | /04/2012 | | . T W T F | | 4 | | 630.00 | | | |
| | Air Date | Day | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> |
| | 10/30/2012 | Tu | 12:51:31 PM | | RMT105H | | 30 | 630.00 | | | |
| | 10/31/2012 | We | 12:24:21 PM | | RMT105H | | 30 | 630.00 | | - | |
| | 11/01/2012 | Th | 12:17:43 PM | | RMT105H | | 30 | 630.00 | | 1000 | |
| | 11/02/2012 | Fr | 12:22:14 PM | | RMT105H | | 30 | 630.00 | | - 1 | ik. |
| 16 | TALK | PHILLY | | | 11/05/2012-11/ | /05/2012 | М | | 30 | 1 | 630.00 |
| | | | | | | | | | | | |
| | Week Of | | | MTWTFS | <u>S</u> | Spots Per Week | | Rate | | | |
| | 11/05/2012-11/ | /11/2012 | | M | | 1 | | 630.00 | | Mr. | |
| | Air Date | <u>Day</u> | Air Time | M/G For | <u>Material</u> | 10 | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> |
| | 11/05/2012 | Мо | 12:19:06 PM | | RMT107H | | 30 | 630.00 | | | |
| 17 | DR. P | HIL | | - | 10/30/2012-11/ | /02/2012 | . T V | V T F | 30 | 6 | 650.00 |
| | | | | | | | | | | | |
| | Week Of | | | MTWTFS | <u>s</u> | Spots Per Week | 100 | Rate | | | |
| | 10/29/2012-11/ | /04/2012 | | .TWTF | | 4 | | 650.00 | | | |
| | Air Date | <u>Day</u> | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> |
| | 10/30/2012 | Tu | 03:34:13 PM | | RMT105H | | 30 | 650.00 | | | |
| | 10/30/2012 | Tu | 04:13:43 PM | | RMT105H | | 30 | 650.00 | | | |
| | 10/31/2012 | We | 04:22:32 PM | | RMT105H | | 30 | 650.00 | | | |
| | 11/01/2012 | Th | | | | | 30 | | | 650.00 | Preempted |
| | 11/01/2012 | Th | 04:12:51 PM | 11/01/2012 | RMT107H | | 30 | 650.00 | 650.00 | | Makegood in 16:00:00-16:59:00 |
| | 11/01/2012 | Fr | 04:27:52 PM | 11/01/2012 | RMT105H | | 30 | 0.00 | 0.00 | | N/C. Makegood in 16:00:00-17:0 |

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



10/30/2012-11/05/2012

JOHN LINK POL.

GWTS-PH

1041-81064

KYW TV3

Billing Period:

INVOICE

Net 30 days

MENENDEZ FOR SENATE(170464) 317 George St FI 4

In Account MESSAGE & MEDIA INC.(22198)

ATTN:Accounts Payable

100 Albany St

New Brunswick, NJ 08901-2008

New Brunswick, NJ 08901-2179

Contract Num: Contract Dates: Customer Order:

Office:

Linked Order:

Account Exec:

inkea Oraer:

CPE: / /

Product Desc: MENENDEZ 10/30-11/05

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1041-556845
 Page 6 of 10

 Invoice Date:
 11/11/2012

 Billing Cycle:
 Weekly
 DAV DV
 12/11/2012

10/29/2012-11/11/2012

| Buy | Flight | | | | | | | | | Total | | |
|------------------------|---|-------------|-----------|----------------------------|----------------|------------|-------------------------|-------|-----|-------------|-------------------|---------------------------------------|
| Line | Description | | | Buy Line Dates | • | мт | WTFSS | D | ur | Spots | Rate | |
| 18 | DR. PHIL | | | 11/05/2012-11/0 | | М | | ; | 30 | 1 | 650.00 | |
| \/\/ | eek Of | | MTWTFS | <u> </u> | Spots Per Week | | Rate | | | | | |
| | /05/2012-11/11/2012 | | M | <u>5</u> | <u> </u> | - | 650.00 | | | | | |
| | 70072012 1171172012 | | | | • | | 000.00 | | | | | |
| | | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | _ | Credit | <u>Remarks</u> | |
| 11, | /05/2012 Mo | 04:29:35 PM | | RMT107H | | 30 | 650.00 | | | | | |
| 19 | 5PM EARLY NE | EWS | | 10/30/2012-11/0 | 02/2012 | . T W | /TF | ; | 30 | 4 | 700.00 | |
| | | | | | | | | | - N | T | | |
| We | eek Of | | MTWTFS: | <u>s</u> | Spots Per Week | - | Rate | | | | | |
| 10 |)/29/2012-11/04/2012 | | . T W T F | | 4 | | 700.00 | E 1 | | | | |
| Air | r Date Day | Air Time | M/G For | Material | | <u>Dur</u> | Rate_ | Debit | | Credit | Remarks | |
| |)/30/2012 Tu | 05:40:38 PM | | RMT105H | | 30 | 700.00 | | - | 1 | | |
| | | 05:13:27 PM | | RMT105H | | 30 | 700.00 | | 100 | | | |
| 11, | /01/2012 Th | 05:13:37 PM | | RMT107H | 10 | 30 | 700.00 | | | | | |
| 11, | /02/2012 Fr | 05:23:19 PM | | RMT105H | | 30 | 700.00 | | | | | |
| 20 | 5PM EARLY NE | WS | | 11/05/2012-11/0 | 05/2012 | M | | : | 30 | 2 | 700.00 | |
| | | | | (A) (V | | | | | | | | · · · · · · · · · · · · · · · · · · · |
| We | eek Of | | MTWTFS | <u>s</u> | Spots Per Week | Section 1 | Rate | | | | | |
| 11. | /05/2012-11/11/2012 | | M | | 2 | | 700.00 | | | | | |
| | r Date <u>Dav</u> | Air Time | M/C For | Material | <i>y</i> ~ | Dur | Data | Debit | | Oro dit | Domorko | |
| | | All Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | _ | Credit | <u>Remarks</u> | |
| | • | | | DMT40711 | | 20 | | | | | | |
| 11. | /05/2012 Mo | 05:13:29 PM | | RMT107H | | 30 | 700.00 | | | | | |
| 11. | /05/2012 Mo | | | RMT107H RMT107H | | 30 | 700.00 | | | | | |
| 11. | /05/2012 Mo | 05:13:29 PM | | | 02/2012 | 30 | | ; | 30 | 4 | 950.00 | |
| 11, 11, | /05/2012 Mo /05/2012 Mo NEWS 3 AT 6 | 05:13:29 PM | MTWTFS | RMT107H 10/30/2012-11/0 | | 30 | 700.00 /TF | | 30 | 4 | 950.00 | |
| 11, 11, 21 | /05/2012 Mo /05/2012 Mo NEWS 3 AT 6 | 05:13:29 PM | MTWTFS | RMT107H 10/30/2012-11/0 | Spots Per Week | 30 | 700.00 / T F Rate | (| 30 | 4 | 950.00 | |
| 11, 11, 21 | /05/2012 Mo /05/2012 Mo NEWS 3 AT 6 | 05:13:29 PM | MTWTFS: | RMT107H 10/30/2012-11/0 | | 30 | 700.00 /TF | | 30 | 4 | 950.00 | |
| 11. 11. 21 We | /05/2012 Mo /05/2012 Mo NEWS 3 AT 6 eek Of 0/29/2012-11/04/2012 | 05:13:29 PM | | RMT107H 10/30/2012-11/0 | Spots Per Week | 30 | 700.00 / T F Rate | Cebit | 30 | 4 Credit | 950.00 Remarks | |

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



KYW TV3

Weekly

10/29/2012-11/11/2012

Billing Cycle:

Billing Period:

INVOICE

MENENDEZ FOR SENATE(170464) 317 George St Fl 4

In Account MESSAGE & MEDIA INC.(22198)

ATTN:Accounts Payable

100 Albany St

New Brunswick, NJ 08901-2008

New Brunswick, NJ 08901-2179

Account Exec: JOHN LINK POL. Office: **GWTS-PH** Contract Num: 1041-81064

10/30/2012-11/05/2012 **Contract Dates:**

Customer Order: Linked Order:

/ /

CPE:

Product Desc: MENENDEZ 10/30-11/05

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556845 Page 7 of 10 Invoice Date: 11/11/2012

12/11/2012 Net 30 days

| Buy | Flight | | | | | | | | | Total | |
|------|-----------------|------------|-------------|---------|-----------------|---------------------------|------------|-------------|--------------|-------------|----------------|
| Line | Descri | ption | | | Buy Line Dates | | M T | WTFSS | Dur | Spots | Rate |
| | Air Date | Day | Air Time | M/G For | Material | | Dur | Rate | Debit | Credit | <u>Remarks</u> |
| | 10/31/2012 | We | 06:10:44 PM | | RMT105H | | 30 | 950.00 | | | |
| | 11/01/2012 | Th | 06:22:18 PM | | RMT107H | | 30 | 950.00 | | | |
| | 11/02/2012 | Fr | 06:23:56 PM | | RMT105H | | 30 | 950.00 | | | |
| 22 | NEWS | 3 AT 6 | | | 11/05/2012-11/0 | 5/2012 | М | | 30 | 1 | 950.00 |
| | Week Of | | | MTWTFS | S | Spots Per Week | | Rate | | - | |
| | 11/05/2012-11/ | 11/2012 | | М | | 1 | | 950.00 | | The same of | |
| | Air Date | <u>Day</u> | Air Time | M/G For | <u>Material</u> | | Dur | Rate | <u>Debit</u> | Credit | Remarks |
| | 11/05/2012 | Мо | 06:13:45 PM | | RMT107H | | 30 | 950.00 | | | |
| 23 | ENTER | RTAINME | NT TONIGHT | | 10/30/2012-11/0 | 2/2012 | . T W | VTF | 30 | 4 | 900.00 |
| | Week Of | | | MTWTFS | 0 | Spots Per Week | 15 | Rate | | | |
| | · | 24/2242 | | - | <u>ა</u> | Spots Per Week | /// | | 100 | | |
| | 10/29/2012-11/0 | 04/2012 | | .TWTF | | 4 | | 900.00 | | | |
| | Air Date | Day | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | <u>Rate</u> | Debit | Credit | <u>Remarks</u> |
| | 10/30/2012 | Tu | 07:46:12 PM | | RMT105H | | 30 | 900.00 | | | |
| | 10/31/2012 | We | 07:25:10 PM | | RMT105H | | 30 | 900.00 | | | |
| | 11/01/2012 | Th | 07:10:30 PM | | RMT107H | | 30 | 900.00 | | | |
| | 11/02/2012 | Fr | 07:24:20 PM | | RMT105H | | 30 | 900.00 | | | |
| 24 | ENTER | RTAINME | NT TONIGHT | | 11/05/2012-11/0 | 5/2012 | М | | 30 | 1 | 900.00 |
| | Week Of | | | MTWTFS | S | Spots Per Week | | Rate | | | |
| | 11/05/2012-11/ | 11/2012 | | M | - | <u>- Opolo 1 ol 1700k</u> | • | 900.00 | | | |
| | | | | | | ' | | | | | |
| | Air Date | Day | Air Time | M/G For | <u>Material</u> | | Dur | Rate | Debit | Credit | <u>Remarks</u> |
| | 11/05/2012 | Мо | | | | | 30 | | | 900.00 | Preempted |

P.O. BOX 33091

NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



KYW TV3

1041-556845

11/11/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 8 of 10

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-81064 10/30/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Product Desc: MENENDEZ 10/30-11/05

Broadcast airtimes represented are reported to the nearest second.

| 11/11/2012 | | |
|-----------------------|---------------|-------------|
| Weekly | PAY BY | 12/11/2012 |
| 10/29/2012-11/11/2012 | PAIDI | Net 30 days |

| Buy | Flight | | | | | | | | | | Total | |
|-----|------------------------|---------|--------------------------------|------------|---------------------|----------------|------------------|------------------|----------|------|----------|-------------------------------|
| ine | Descri | ption | | | Buy Line Date | s | мт | WTFSS | | Dur | Spots | Rate |
| 25 | CBS E | VENING | NEWS | | 11/05/2012-11/ | 05/2012 | М | | | 30 | 1 | 1,500.00 |
| | Week Of | | | MTWTFSS | 3 | Spots Per Week | | Rate | | | | |
| | 11/05/2012-11/ | 11/2012 | | M | | 1 | | 1,500.00 | | | | |
| | Air Data | D | A:- T: | M/O F | Matarial | | D | D-4- | D-hit | | 0 | Damada |
| | Air Date 11/05/2012 | - | <u>Air Time</u> 06:52:13 PM | M/G For | Material RMT107H | | <u>Dur</u> 30 | Rate 1,500.00 | Debit | = | Credit | <u>Remarks</u> |
| | 11/05/2012 | IVIO | 00.52.13 PW | | KIVIT 107 FI | | 30 | 1,500.00 | | | | |
| 26 | LATE N | NEWS | | | 10/30/2012-11/ | 04/2012 | .TWTFSS | | | 30 | 6 | 1,800.00 |
| | | | | | | | | | | | W | |
| | Week Of | | | MTWTFSS | | Spots Per Week | | Rate | 1000 | | | |
| | 10/29/2012-11/0 | 04/2012 | | .TWTFSS | | 5 | | 1,800.00 | | | | |
| | Air Date | Day | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | <u>Rate</u> | Debit | 100 | Credit | <u>Remarks</u> |
| | 10/30/2012 | Tu | 11:31:22 PM | | RMT105H | | 30 | 1,800.00 | | | | |
| | 10/31/2012 | We | 11:33:02 PM | | RMT105H | | 30 | 1,800.00 | | Etc. | | |
| | 11/01/2012 | Th | 11:24:54 PM | | RMT107H | 10 | 30 | 1,800.00 | | | | |
| | 11/02/2012 | Fr | 11:23:46 PM | | RMT105H | | 30 | 1,800.00 | | | | |
| | 11/03/2012 | Sa | | | 10 | | 30 | | | | 1,800.00 | Preempted |
| | 11/03/2012 | Sa | 12:30:24 AM | 11/03/2012 | RMT107H | | 30 | 1,800.00 | 1,800.00 | | | Makegood in 23:55:00-00:45:00 |
| 27 | LATE N | NEWS | | | 11/05/2012-11/ | 05/2012 | М | | | 30 | 1 | 1,800.00 |
| | | | | | 1 10 | | | | | | | |
| | Week Of | | | MTWTFS | <u>3</u> | Spots Per Week | | Rate | | | | |
| | 11/05/2012-11/ | 11/2012 | | M | | 1 | | 1,800.00 | | | | |
| | Air Date | Day | Air Time | M/G For | Material | | _Dur | Rate | Debit | | Credit | Remarks |
| | 11/05/2012 | | 11:23:10 PM | 11.0 | RMT107H | | 30 | 1,800.00 | | - | <u> </u> | |
| | | | | | | | | · | | | | |
| 28 | DAVID | LETTER | MAN | | 10/30/2012-11/ | 02/2012 | . T V | V T F | | 30 | 4 | 700.00 |

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



KYW TV3

INVOICE

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1041-81064 10/30/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

Product Desc:

CPE: /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

L. /

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ 10/30-11/05

 Invoice Num:
 1041-556845
 Page 9 of 10

 Invoice Date:
 11/11/2012

 Billing Cycle:
 Weekly

 Billing Period:
 10/29/2012-11/11/2012

 PAY BY
 12/11/2012

 Net 30 days

| Buy | Flight | | | | | | | | | Total | |
|-----|--------------------|------------------|-----------------|-----------------------|-----------------|----------------|------------|----------|---------------|----------|-------------------------------|
| ine | Descrip | otion | | | Buy Line Date | s | МТ | WTFSS | Dur | Spots | Rate |
| | Week Of | | | MTWTFS | <u>S</u> | Spots Per Week | | Rate_ | | | |
| | 10/29/2012-11/0 | 4/2012 | | .TWTF | | 4 | | 700.00 | | | |
| | Air Date | Day | <u>Air Time</u> | M/G For | <u>Material</u> | | _Dur | Rate | Debit | Credit | <u>Remarks</u> |
| | 10/30/2012 | <u>Day</u> Tu | 12:30:17 AM | <u>IVI/O 1 01</u> | RMT105H | | <u> </u> | 700.00 | <u> Debit</u> | Credit | Nemano |
| | 10/31/2012 | We | 12:32:14 AM | | RMT105H | | 30 | 700.00 | | | |
| | 11/01/2012 | Th | 11:48:09 PM | | RMT107H | | 30 | 700.00 | | - | |
| | 11/02/2012 | Fr | 11:57:52 PM | | RMT105H | | 30 | 700.00 | | 1 | |
| 29 | 29 DAVID LETTERMAN | | MAN | 11/05/2012-11/05/2012 | | | M | | 30 | 1 | 700.00 |
| _ | | | | | | | | | | | |
| | Week Of | | | MTWTFS | <u>s</u> | Spots Per Week | | Rate | | | |
| | 11/05/2012-11/1 | 1/2012 | | М | | 1 | | 700.00 | | | |
| | Air Data | D | A :- T: | M/O F | Matarial | | D 1 | Data | Dakit | O dit | Damada |
| | Air Date | | | M/G For | Material | 100 | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> |
| | 11/05/2012 | IVIO | 12:31:46 AM | | RMT107H | | 30 | 700.00 | | | |
| 30 | NFL FO | OTBALL | . 4PM GAME | | 11/04/2012-11/ | 04/2012 | | S | 30 | 2 | 8,500.00 |
| | | | | | | | 1 | | | | |
| | Week Of | | | MTWTFS | <u>S</u> | Spots Per Week | | Rate | | | |
| | 10/29/2012-11/0 | 14/2012 | | S | | 1 | 1000 | 8,500.00 | | | |
| | Air Date | Day | Air Time | M/G For | Material | 10 /2 | _Dur | Rate | Debit | Credit | Remarks |
| | 11/04/2012 | Su | | | | | 30 | | | 8,500.00 | Preempted |
| | 11/04/2012 | Su | 07:32:22 PM | 11/04/2012 | RMT107H | | 30 | 8,500.00 | 8,500.00 | | Makegood in 16:25:00-19:34:00 |
| 31 | CRIMIN | IAL MINE | DS . | | 11/03/2012-11/ | 03/2012 | | . S . | 30 | 2 | 375.00 |
| | | | | | | | | | | | |
| | Week Of | | | MTWTFS | <u>S</u> | Spots Per Week | | Rate | | | |
| | 10/29/2012-11/0 | 14/2012 | | S. | | 1 | | 375.00 | | | |
| | Air Date | Day | Air Time | M/G For | <u>Material</u> | | Dur | Rate | Debit | Credit | Remarks |
| | 11/03/2012 | Sa | | | | | 30 | | | 375.00 | Preempted |
| | 11/03/2012 | Sa | 01:05:57 AM | 11/03/2012 | RMT107H | | 30 | 375.00 | 375.00 | | Makegood in 00:45:00-01:45:00 |

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: MENENDEZ FOR SENATE(170464)

317 George St FI 4

New Brunswick, NJ 08901-2008

With:

ATTN:Accounts Payable

CBS TELEVISION STATIONS

Account Exec:

Contract Num:

Product Desc:

Contract Dates:

Customer Order: Linked Order:

Office:



10/30/2012-11/05/2012

JOHN LINK POL.

GWTS-PH

1041-81064

KYW TV3

INVOICE

Invoice Num: 1041-556845 Invoice Date: 11/11/2012

Billing Cycle: Weekly

10/29/2012-11/11/2012 **Billing Period:**

Page 10 of 10

12/11/2012 Net 30 days

In Account MESSAGE & MEDIA INC.(22198)

100 Albany St

New Brunswick, NJ 08901-2179

CPE: / /

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ 10/30-11/05

| Buy | Fligh | t | | | | | | | | Total | |
|----------------|-------------|-------------|-------------|------------|-----------------|----------------|------------|-----------|-----------|-----------|--------------------------------|
| Line | Desc | ription | | | Buy Line Date | es | MTWTFSS | | Du | r Spots | Rate |
| 32 | SIXT | Y MINUTES | 3 | | 11/04/2012-11 | /04/2012 | | S | 30 | 6 | 15,000.00 |
| Wee | ek Of | | | MTWTFS | <u>S</u> | Spots Per Week | _ | Rate | | | |
| 10/2 | 29/2012-11 | /04/2012 | | S | | 1 | | 15,000.00 | | | |
| Air [| <u>Date</u> | <u>Day</u> | Air Time | M/G For | <u>Material</u> | | <u>Dur</u> | Rate | Debit | Credit | <u>Remarks</u> |
| 11/0 | 03/2012 | Sa | 07:40:42 PM | 11/05/2012 | RMT107H | | 30 | 585.00 | 585.00 | | Makegood in EARLY NEWS SAT 7P |
| 11/0 | 03/2012 | Sa | 07:58:01 PM | 11/05/2012 | RMT107H | | 30 | 6,300.00 | 6,300.00 | | Makegood in NCAA COLLEGE FOOTB |
| 11/0 | 03/2012 | Sa | 11:53:40 PM | 11/05/2012 | RMT107H | | 30 | 6,300.00 | 6,300.00 | 1000 | Makegood in 19:57:00-23:55:00 |
| 11/0 | 03/2012 | Sa | 12:38:56 AM | 11/05/2012 | RMT107H | | 30 | 1,800.00 | 1,800.00 | | Makegood in 23:55:00-00:45:00 |
| 11/0 | 04/2012 | Su | | | | | 30 | | | 15,000.00 | Preempted |
| 11/0 | 05/2012 | Мо | 11:59:38 AM | 11/05/2012 | RMT107H | | 30 | 900.00 | 900.00 | | Makegood in THE PRICE IS RIGHT |
| | | Total Spots | <u> </u> | Gross Am | <u>ıt</u> | Commis | ssion Amt | Net Amt | Debit | Credit | Reconciliation |
| Air Time Total | ıls | 75 | i | 72,105.0 | 0 | 1 | 10,815.75 | 61,289.25 | 27,560.00 | 27,575.00 | (15.00) |

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

72,105.00 **Gross Billing Trade Value** 0.00 Agency Commission 10,815.75 **Local Tax** 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 61,289.25

Warranty - We warrant the above broadcasts were made according to the official station log.